

E-learning: Live Web Events

What Is A Live Web Event

A Live Web Event is one form of e-learning. E-learning may be pre-recorded events or live. Live Web Events, as the name implies must include a live instructor. Live Web Events use the Internet to deliver training. Typically the instructor is located in a studio with sufficient lighting to assure a clean and crisp view by participants. A special digital camera is used. The instructor has a headset with microphone to enable two-way communication. The event software package has a media management component that allows the instructor to show the participants slides, movies, text, or even draw diagrams on a white board. All this takes place in an Internet Training Room, a Virtual Training Room. Essentially the Live Web Event contains all the elements of a live classroom except for the fact that the instructor is not in YOUR brick and mortar training room.

Two Way Verbal Communication

A well-designed Live Web Event includes the ability to hear the instructor. Having this dialog allows the student to interact freely with the instructor. Many times, participants are more willing to ask questions in an Internet Training Room than in a typical training room. This means better transfer of essential information.

See The Instructor

Studies indicate that 60-90 percent of all communication is behavioral. This means that for effective communication we must be able to see or perhaps at least visualize the messenger. Seeing the instructor in a Live Web Event allows the instructor to relate at that behavioral level. Recall the evening news show. The news anchor establishes a relationship with the audience because we can see facial expressions and the broadcaster's eyes. In a Live Web Event you see all the facial expressions and eyes of the instructor. This all adds to the successful transfer of information.

See Presentation Media

Watching the instructor's face and hearing the instructor's voice is not sufficient. We need images to further facilitate the learning process. Images of text and graphics controlled by the instructor add to the interest and retention of learning. A Live Web Event allows for the projection of images directly to the participant's computer screen.

BenefitsScheduling And Cost

Live Web Events enable companies to conduct training for any class size. One new employee can get the GMP training they need essentially when they need to get it.

Many managers today have training needs for a small group of employees, say 1 to 5 employees. Do you bring someone in from the outside to teach the class? NO. The cost of daily fees and travel makes such a solution impractical. Do you have someone from your company teach the class to that one new employee needing GMP training? Frequently not. Again the cost in terms of lost opportunity of the person teaching is very expensive. Now the QA Manager is not wrapping up investigations, they are teaching a class to one person.

A Live Web Event is a virtual training room where employees from many different companies meet and learn, thus making it cost effective to deliver and receive.

Cost

Live Web Event training is the way to stretch a firm's training budget without any sacrifice to quality or learning transfer.

No firm can afford to have an unlimited number of instructors, each with their area of expertise. No firm can afford to hire someone from the outside for all their training needs. This is especially the case when the class size is small. The Live Web Event allows firms to share the cost of the expert instructor so no single firm assumes the entire financial burden.

The cost of Live Web Events is lower than on-site classes because there is no travel for your employees or for the instructor.

In most cases the software is free. The instructor assumes the cost of the software and room rental. Obviously, that is built into the fee to attend.

Quality Instruction

Some firms with limited financial resources have to settle for second best when retaining instructors. Through the cost-effective means of a Live Web Event, you gain access to the best in the field.

What Technology Is Required

The technology required is simple.

- **System:** Windows 98, ME, NT4(SP4), 2000 Professional & XP
- **Processor:** 233 MHz processor or faster
- **Explorer:** IE 5.0 and higher, or Netscape Version 4.x
- **Sound:** Standard sound card with a headset, or microphone and speakers
- **RAM:** 64 MB Ram or more
- **Hard Drive:** 5 MB disk space for the Participant Application 50 MB of disk space for meeting materials
- **Monitor/Display:** 800 x 600 monitor (minimum), High Color (16-bit) display definition
- **Modem:** TCP/IP Intranet access or modem Internet access
 - Voice only - 28.8Kb minimum
 - Application Sharing - 33.6Kb minimum
 - Video - 56Kb minimum